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PROFILE

Seasoned manager and book cover designer, able to handle multiple projects and the harshest workflows without missing a beat. Committed and performance driven, I have a reputable record in delivering projects in a timely fashion and to the highest standards. Excellent motivator, highly experienced in influencing others and boosting morale. Proactive and mature, I have an in-depth understanding of several design processes, approaching every problem sensibly and inquisitively while keeping a watchful eye on the results. Fast decision-making. I am flexible and relish working in a diverse environment, always open to new ideas and challenges. An effective brand guardian and well informed about current trends and markets.

TECHNICAL SKILLS


Adobe Creative Cloud
Microsoft Office
Illustration
Photography
HTML


EDUCATION

BA (Hons) Graphic Design, UNESP, 2000
MA Design Studies, Central St. Martins, 2010

ACHIEVEMENTS

British Book Design and Production Award, 2008
Guest lecturer, MA Publishing at LCC, London, 2015
Guest lecturer, Columbia Publishing Course at the Exeter College, Oxford, 2019

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 N8 8HN, London

EXPERIENCE

2020 – Now Kogan Page, London

Senior Design Manager

Designer of trade and business book covers and manager of the design team at Kogan Page.

2016 – 2019 Springer Nature, London

Design Manager, Palgrave Macmillan Scholarly and Professional and Palgrave Higher Education

Manager of the cover design team for Palgrave Macmillan Scholarly and Palgrave Higher Education, leading a team of 7 in-house designers and freelance resources. The business went through a few mergers and acquisitions during my time there so refining and implementation of new systems and processes alongside the Head of Global Production and the Editorial Directors was fairly constant, alongside feedback and strategy meetings with stakeholders. A very hands-on manager, I never stopped designing book covers, and my tireless mentoring and coaching through one-on-one catch-ups and Design meetings and encouraging direct pro-active feedback have been fundamental in keeping a healthy working environment for creatives and building rapport between team mates. Overseeing all stages of the cover design process, budget management and processing of invoices. Involved on every step of selections of new designers and freelancers.

2014 – 2016 Springer Nature, London

Managing Designer, Palgrave Macmillan Scholarly and Professional

Design of scholarly and professional business and professional finance jackets and uploading of print-ready files to printers, according to specifications. One-to-one catch-ups and coaching of line reports and mentoring of the Design team. Supervision of the ever-expanding Palgrave global workload and systems. Watching over the cover approval process, running inductions for new editorial assistants and commissioning editors, feedbacking the team and liaising with Production to discuss necessary changes and developments. Management of the UK scholarly book covers team.

2011 – 2014 Macmillan Publishers, Basingstoke

Senior Designer, Palgrave Macmillan Scholarly and Professional

Responsible for the US scholarly market output of the business and the managing/mentoring of a Design Assistant. Established the Professional Business program and worked intensively towards a sturdier visual identity for the Palgrave bespoke cover visuals, paving the way towards current brand aesthetics.

2009 – 2011 Egmont Publishing, London

Senior Designer

Art direction, briefing and commissioning of design studios and illustrators, and design work on novelty and licensed children's books.

2007 – 2009 Titan Books, London

Designer

Launched Titan's children's collection. Art direction for pre-school titles and design work for brands like DC Comics, Simpsons, Star Wars and Star Trek.

2004 – 2007 Macmillan Publishers, Oxford

Designer, Macmillan Education

Art direction and design of educational books. Briefing and commissioning of illustrators, design and photography studios, managing budgets and attending photo shoots and liaising with editors, authors and suppliers. Quality control and feedback on visuals received from external agencies. Illustration and design work on covers and marketing materials.